SURVEY OF INTERNATIONAL ORGANIZATIONS
SUMMER PROGRAM – SWITZERLAND
Online Education Abroad Program (OEA)
(June 21 - July 19, 2020)

Syllabus

ACADEMIC PURPOSE ..................................................................................................................2

COURSE PROGRAM ..................................................................................................................3
INTERDISCIPLINARY FOCUS, MULTICULTURAL TRADITION, UNFORGETTABLE EXPERIENCE ..........4

SAMPLE COURSE MODULES AND TOPICS ...........................................................................5
INTERNATIONAL LAW & HUMAN RIGHTS .............................................................................5
INTERNATIONAL ECONOMIC RELATIONS ..........................................................................5
THE EUROPEAN INSTITUTIONS .............................................................................................5
POLICY AND ADVOCACY .......................................................................................................5

COURSE FORMAT ..................................................................................................................6
ASSIGNED READINGS .............................................................................................................6
EXAMS .........................................................................................................................................6
GRADES ......................................................................................................................................6

ASSIGNED READINGS (ABRIDGED) ......................................................................................7
MODULE 1 - INTERNATIONAL LAW & HUMAN RIGHTS ..........................................................7
MODULE 2 - INTERNATIONAL ECONOMIC RELATIONS .........................................................7
MODULE 3 – THE EUROPEAN INSTITUTIONS ...........................................................................8
MODULE 4 – POLICY AND ADVOCACY ...................................................................................8
Academic Purpose

The Survey of International Organizations (SIO) Online Education Abroad (OEA) provides students with an overview of the goals, functioning and significance of key international organizations in today’s fast changing global environment. The course examines the achievements and failures of some of the world’s most important economic, political and humanitarian organizations from an interdisciplinary perspective. The goal of the course is to equip participants with a well-rounded set of analytical tools that help them assess both the future role of international organizations in the 21st century and their past and present effectiveness in addressing important global challenges, including global economic crises, pandemic poverty, infectious diseases, climate change, wars, arms races, aid and development.

The structure of the SIO-OEA revolves around methodical online coursework on Moodle, asynchronous and synchronous sessions with international experts, relevant virtual study visits at IOs, peer to peer interaction and mentoring. The interdisciplinary course relates to various areas of study, including economics, political science, international relations and international law. The course program is divided into 4 main modules, i.e. International Law and Human Rights, International Economic Relations, The European Institutions, and Policy and Advocacy. Online courses, workshops and meetings are held four days a week, with a fifth day of each moduel reserved for a virtual study trip allowing students to meet with senior representatives of major international organizations, such as the United Nations, the UN High Commissioner for Refugees, the International Labor Organization, the World Trade Organization, UNOHCHR, ODA, as well as the E.U. Parliament, the Council of Europe and the European Court of Human Rights. Students meet experts from academic, civic, political, government, NGO, business and entrepreneurial environments.

The SIO-OEA offers students an intellectually stimulating, innovative and diverse program with maximum virtual exposure to the cultural and political life of contemporary Switzerland, Europe and the world of international diplomacy. Since lively discussion and instant exchange of opinions play an important role during all activities, the course provides students with a great opportunity to broaden their mind and see current world key issues from the global perspective.

The SIO-OEA is a 12 ECTS course with over 90 hours of contact time (synchronous and asynchronous video lectures, small group and peer to peer discussions, mentoring and virtual study visits) plus individual tutorials for guided research projects and virtual study-visits to the UN-ODA, UNHCR, ILO, WTO, UNOHCHR, European Parliament, European Court of Human Rights, and the Council of Europe In addition to the online course work, SIO-OEA students undertake a 2 ECTS guided research project.
Course Program

AMERICAN COLLEGE PROGRAM
Université de Fribourg - Universität Freiburg

SURVEY OF INTERNATIONAL ORGANIZATIONS
ONLINE EDUCATION ABROAD PROGRAM IN SWITZERLAND
(June 22 - July 19, 2020)

Tentative Course Program

Sunday - 21 June
Online check-in and meet and greet

Module I, IV (June 22 - June 26)
INTERNATIONAL LAW & HUMAN RIGHTS

Monday - 22 June
International Human Rights Law: An Introduction (Andrea Eghbala-Jones, University of Fribourg)

Tuesday - 23 June
Moodle interactive sessions: Workshops Intro: HR, EU, ADV (Yaman Gürsel, University of Fribourg)
Moodle interactive sessions: Workshop group HR

Wednesday - 24 June
International Humanitarian Law (IHL, University of Fribourg)
Moodle interactive sessions: Workshop group HR

Thursday - 25 June
Geneva Virtual Study Visit: UN Conference on Disarmament & UN Office of the High Commissioner for Human Rights & the UNHCR in Geneva
Friday - 26 June
Moodle interactive sessions: Workshop: Human Rights (Yaman Gürsel)

Module II (June 29 - July 3)
INTERNATIONAL ECONOMIC RELATIONS

Monday - 29 June
The World Trade Organization: A Peculiar Actor in Global Economic Governance
(Sean Stacy, World Trade Institute, Bern)
Moodle interactive sessions

Tuesday - 30 June
How Foreign Aid is Used (Mykola Riabchuk, University of Fribourg)
State-USA Economic Relations: Challenges and Perspectives (Philippe Neill, Minister, Head of Americas Unit, State Secretary for Economic Affairs)
Local Currencies and Global Imbalances: Roots of the Current Economic Crisis (Sergio Rossi, U-Fribourg)
Moodle interactive sessions - Exam review session

Thursday - 2 July
Mid-term Exam
Moodle interactive sessions

Friday - 3 July
Geneva Virtual Study Visit: WTO and ILO in Geneva

Module III (July 6 - 10)
EUROPEAN INSTITUTIONS

Monday - 6 July
Institutional Law of the European Union (Andrea Eghbala-Jones, University of Fribourg)
Moodle interactive sessions

Tuesday - 7 July
European Integration and Direct Democracy. Anti-European Movements in the 1970s?
(Renhard Althenni, Center for European Studies, University of Fribourg)

Wednesday - 8 July
The European Union and Switzerland, (Yaman Gürsel)
Workshop: European Union (Yaman Gürsel)

Thursday - 9 July
Virtual Study Visit: Strasbourg: EU Parliament / European Court of Human Rights
Moodle interactive sessions

Friday - 10 July
Virtual Study Visit Council of Europe
Moodle interactive sessions

Module IV (July 13 - 17)

Monday - 13 July
POLICY AND ADVOCACY
PEN Ukraine: Advocating Freedom of Expression (Mykola Riabchuk, Honorary President)
Supplier Diversity - Diversity in the Supply Chain (Andrea Fontan, IBM Switzerland)

Tuesday - 14 July
Fundamentals of International Diplomacy - (Fabian Grass, (Federal Department of Foreign Affairs)
Philosophy as a Way of Life - (Edward Swiderski, University of Fribourg)

Wednesday - 15 July
Environmental Humanities, Sustainability and Justice, (Des Wallmann-Helmer, University of Fribourg)
Wheels Plus Wings Foundation, Jan Stewart (Chairman/Founder of Wired Magazine)
Workshop: Advocacy (Yaman Gürsel, University of Fribourg)
Moodle interactive sessions

Thursday - 16 July
Final Exam
Moodle interactive sessions

Friday - 17 July
Final Exam
Deadline for term papers

Avenue de l’Europe 20 - Case postale 102 - 1701 Fribourg, Switzerland
tel: +41 26 300-8190 - fax: +41 26 300-9690 - e-mail: sio@unifr.ch - www.unifr.ch/acp/sio.htm
Interdisciplinary Focus, Multicultural Tradition, Unforgettable Experience

Successful operation in today’s increasingly interdependent world, in particular in international organizations, requires interdisciplinary thinking. This course, through its interdisciplinary focus and method, provides participants with the intellectual tools necessary to thrive in today’s rapidly global environment.

The OEA course takes place in Fribourg, Switzerland – a charming medieval city in the heart of Europe, surrounded by majestic mountains, romantic lakes and nurturing forests. Fribourg and its university are famous for their bilingualism (French and German), its long-standing multicultural and humanistic tradition (allowing the world’s diverse races, religions and cultures to co-exist peacefully. Both the stimulating course as well as the fascinating cultural environment from which it is rooted provides the best guarantee for a unique and innovative OEA summer experience.
Sample Course Modules and Topics

International Law & Human Rights

- The Role of International Organizations
- International Law
- Human Rights
- IHL
- The United Nations Conference on Disarmament
- The United Nations Office of the High Commissioner for Human Rights
- The Office of the United Nations High Commissioner for Refugees

International Economic Relations

- Multilateral Systems
- Swiss-US Economic Relations, Challenges and Perspectives
- Intellectual Property Rights in an International Context
- Local Currencies and Global Imbalances
- International Development
- International Labor Organization
- The World Trade Organization

The European Institutions

- The History and Main Developments of the European Union
- The European Neighborhood Policy and its Global Ramifications
- Institutional Law of the European Union
- The European Integration and Direct Democracy
- European Union Parliament
- Council of Europe
- European Court of Human Rights

Policy and Advocacy

- CSR
- Security, Diplomacy and Consensus
- Swiss Agency for Development and Cooperation
- Labor Market Impacts of economic crises
- Environmental Humanities, Sustainability and Justice
- Pandemics and health crises
- Fundamentals of International Diplomacy
Course format

SIO-OEA Moodle modules are held 5 days a week with special consideration for the time change between Switzerland and students abroad. Synchronous video lectures and small discussions groups are held in the late afternoons in Switzerland so that students abroad can interact directly and do Q&A. Updated daily modules are allotted to asynchronous video lectures, peer to peer interaction, mentoring, small group discussions with the SIO Teaching Fellow, guided research, reading and preparation.

Assigned Readings

All assigned readings are gathered in the online SIO-OEA Course Reader on Moodle

Exams

All exams take place online on Moodle and grades are final. Midterm Exam: This 150-minute exam consists of a few short "fact checking" questions and two complex essay questions. Final Exam: This 180-minute exam consists of some short "fact checking" questions and three complex essay questions.

Grades

The midterm exam will account for 30% of the final grade. The online workshop presentations will count for 20%. The final exam will account for 30%, while participation in discussion groups and online meetings with international experts will account for 20%. There is guided research paper requirement for the students (12-14 pages). It is possible to take the course pass/no pass. The passing grade is a C-.
Assigned Readings (abridged)

**Module 1 – International Law & Human Rights**

*International Human Rights Law: An Introduction*
- SMITH, R. K. M. Human Rights in International Law.

**The Role of International Organizations & Global Solutions**

*Policy Making Considerations; the Perspective of Swiss Parliament*

**Module 2 – International Economic Relations**

*The World Trade Organization: A Peculiar Actor in Global Economic Governance*

*The Role of a National Intellectual Property Office in an International Context*
- CONLEY, J., Trademarks, Not Patents: The real competitive advantage of the Apple iPod.
- MACNEIL, B., Copyright in the Digital Age: A Vital Tool for Artists.
- Hooked on Innovation
- Copyright in the Digital Age: A Vital Tool for Artists, WIPO.

*How foreign aid is used strategically by donor countries*

*Swiss-US Economic Relations: Challenges and Perspectives*
- DAHINDEN, M., Swiss-American Relations: A view from Washington
- BUISSONNIER, A., WINTERHALTER, F., Operating in a country that embraces tomorrow’s new technological paradigm
- BOSCH, R., SALADINO, L., The Swiss Financial Center: Combining Innovation and Stability – A Regulatory Perspective
- JANIK, M., Hyperscale cloud: The Gotthard Tunnel into a digital future
- REPPAS, R. GRAMPP, M., BRANDES, D., ZOBRIEST, L., How well Prepared are Switzerland and the US for driving digital innovation?

*Local Currencies and Global Imbalances: the Roots of the Current Economic Crisis*
Module 3 – The European Institutions

Workshop: European Union

Institutional Law of the European Union

European Integration and Direct Democracy: Anti-European Movements on the Surge?

EU-Swiss Relations
- KU'ELEWSKA, E., (2013) Do the Swiss not want to join the EU? Swiss Referenda on European integration, Research Gate
- FEDERAL DEPARTMENT OF FOREIGN AFFAIRS, Switzerland and the European Union
- EU, The European Economic Area (EEA), Switzerland and the North

Module 4 – Policy and Advocacy

Corporate Service & Responsibility (“CSR”) across the “Supply Chain”

Global Compact

Policy and Advocacy in the 21st Century

TBA