

AMERICAN COLLEGE PROGRAM



Université de Fribourg - Universität Freiburg

SURVEY OF INTERNATIONAL ORGANIZATIONS SUMMER PROGRAM - SWITZERLAND Online Education Abroad Program (OEA) (June 21 - July 19, 2020)

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Academic Purpose

The *Survey of International Organizations (SIO)* Online Education Abroad (OEA) provides students with an overview of the goals, functioning and significance of key international organizations in today's fast changing global environment. The course examines the achievements and failures of some of the world's most important economic, political and humanitarian organizations from an interdisciplinary perspective. The goal of the course is to equip participants with a well-rounded set of analytical tools that help them assess both the future role of international organizations in the 21st century and their past and present effectiveness in addressing important global challenges, including global economic crises, pandemic poverty, infectious diseases, climate change, wars, arms races, aid and development.

The structure of the **SIO-OEA** revolves around methodical online coursework on Moodle, asynchronous and synchronous sessions with international experts, relevant virtual study visits at IOs, peer to peer interaction and mentoring. The interdisciplinary course relates to various areas of study, including economics, political science, international relations and international law. The course program is divided into 4 main modules, i.e. International Law and Human Rights, International Economic Relations, The European Institutions, and Policy and Advocacy. Online courses, workshops and meetings are held four days a week, with a fifth day of each module reserved for a virtual study trip allowing students to meet with senior representatives of major international organizations, such as the United Nations, the UN High Commissioner for Refugees, the International Labor Organization, the World Trade Organization, UNOHCHR, ODA, as well as the E.U. Parliament, the Council of Europe and the European Court of Human Rights. Students meet experts from academic, civic, political, government, NGO, business and entrepreneurial environments.

The **SIO-OEA** offers students an intellectually stimulating, innovative and diverse program with maximum virtual exposure to the cultural and political life of contemporary Switzerland, Europe and the world of international diplomacy. Since lively discussion and instant exchange of opinions play an important role during all activities, the course provides students with a great opportunity to broaden their mind and see current world key issues from the global perspective.

The **SIO-OEA** is a 12 ECTS course with over 90 hours of contact time (synchronous and asynchronous video lectures, small group and peer to peer discussions, mentoring and virtual study visits) plus individual tutorials for guided research projects and virtual study-visits to the UN-ODA, UNHCR, ILO, WTO, UNOHCHR, European Parliament, European Court of Human Rights, and the Council of Europe. In addition to the online course work, **SIO-OEA** students undertake a 2 ECTS guided research project.

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Course Program

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SURVEY OF INTERNATIONAL ORGANIZATIONS ONLINE EDUCATION ABROAD PROGRAM IN SWITZERLAND (June 22 - July 19, 2020)

Tentative Course Program

Sunday - 21 June	Online check-in and meet and greet
Module I, IV (June 22- June 26)	INTERNATIONAL LAW & HUMAN RIGHTS
Monday - 22 June	<i>International Human Rights Law: An Introduction</i> (Andrea Egbuna-Joss, University of Fribourg) Moodle interactive sessions Workshops Intro: HR, EU, ADV (Yaman Gürsel, University of Fribourg)
Tuesday - 23 June	<i>The Role of International Organizations & Global Solutions</i> (Joanna Bourke, University of Fribourg) Moodle interactive sessions Workshop group HR
Wednesday - 24 June	<i>International Humanitarian Law</i> (TBA, University of Fribourg) Moodle interactive sessions Workshop group HR
Thursday - 25 June	Geneva Virtual Study Visit: UN Conference on Disarmament & UN Office of the High Commissioner for Human Rights & the UNHCR in Geneva
Friday - 26 June	Moodle interactive sessions Workshop: Human Rights (Yaman Gürsel)
Module II (June 29-July 3)	INTERNATIONAL ECONOMIC RELATIONS
Monday - 29 June	<i>The World Trade Organization: A Peculiar Actor in Global Economic Governance</i> (Sean Stacy, World Trade Institute, Berne) Moodle interactive sessions
Tuesday - 30 June	<i>The Role of a National Intellectual Property Office in an International Context</i> (K. Houshang Pour, Swiss Federal Institute of Intellectual Property, Berne) <i>How Foreign Aid is Used Strategically by Donor Countries</i> (Mark Schelker, University of Fribourg)
Wednesday - 1 July	<i>Swiss-US Economic Relations: Challenges and Perspectives</i> (Philippe Nell, Minister, Head of Americas Unit, State Secretariat for Economic Affairs) <i>Local Currencies and Global Imbalances: Roots of the Current Economic Crisis</i> (Sergio Rossi, U-Fribourg) Moodle interactive sessions - Exam review session
Thursday - 2 July	Mid-term Exam Moodle interactive sessions
Friday - 3 July	Geneva Virtual Study Visit: WTO and ILO in Geneva
Module III (July 6-10)	EUROPEAN INSTITUTIONS
Monday - 6 July	<i>Institutional Law of the European Union</i> (Andrea Egbuna-Joss, University of Fribourg) Moodle interactive sessions
Tuesday - 7 July	<i>European Integration and Direct Democracy: Anti-European Movements on the Surge?</i> (Bernhard Altermatt, Center for European Studies, University of Fribourg)
Wednesday - 8 July	<i>The European Union and Switzerland</i> , (Yaman Gürsel) Workshop: European Union (Yaman Gürsel)
Thursday - 9 July	Virtual Study Visit: Strasbourg - EU Parliament / European Court of Human Rights Moodle interactive sessions
Friday - 10 July	Virtual Study Visit Council of Europe Moodle interactive sessions
Module IV (July 13-17)	POLICY AND ADVOCACY
Monday - 13 July	<i>PEN Ukraine: Advocating Freedom of Expression</i> (Mykola Riabchuk, Honorary President) <i>Supplier Diversity - Diversity in the Supply Chain</i> (Andrea Fimian, IBM Switzerland) Moodle interactive sessions
Tuesday - 14 July	<i>Fundamentals of International Diplomacy</i> - (Fabian Grass, (Federal Department of Foreign Affairs) <i>Philosophy as a Way of Life</i> - (Edward Świdorski, University of Fribourg) Moodle interactive sessions
Wednesday - 15 July	<i>Environmental Humanities, Sustainability and Justice</i> , (Ivo Wallimann-Helmer, University of Fribourg) <i>Wheels Plus Wings Foundation</i> , Ian Stewart (Chairman/Founder of Wired Magazine)
Thursday - 16 July	Workshop: Advocacy (Yaman Gürsel, University of Fribourg) Moodle interactive sessions
Friday - 17 July	Final Exam
Sunday - 19 July	Deadline for term papers

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Interdisciplinary Focus, Multicultural Tradition, Unforgettable Experience

Successful operation in today's increasingly interdependent world, in particular in international organizations, requires interdisciplinary thinking. This course, through its interdisciplinary focus and method, provides participants with the intellectual tools necessary to thrive in today's rapidly global environment.

The OEA course takes place in Fribourg, Switzerland - a charming medieval city in the heart of Europe, surrounded by majestic mountains, romantic lakes and nurturing forests. Fribourg and its university are famous for their bilingualism (French and German), its long-standing multicultural and humanistic tradition (allowing the world's diverse races, religions and cultures to co-exist peacefully). Both the stimulating course as well as the fascinating cultural environment from which it is rooted provides the best guarantee for a unique and innovative OEA summer experience.

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Sample Course Modules and Topics

International Law & Human Rights

- The Role of International Organizations
- International Law
- Human Rights
- IHL
- The United Nations Conference on Disarmament
- The United Nations Office of the High Commissioner for Human Rights
- The Office of the United Nations High Commissioner for Refugees

International Economic Relations

- Multilateral Systems
- Swiss-US Economic Relations, Challenges and Perspectives
- Intellectual Property Rights in an International Context
- Local Currencies and Global Imbalances
- International Development
- International Labor Organization
- The World Trade Organization

The European Institutions

- The History and Main Developments of the European Union
- The European Neighborhood Policy and its Global Ramifications
- Institutional Law of the European Union
- The European Integration and Direct Democracy
- European Union Parliament
- Council of Europe
- European Court of Human Rights

Policy and Advocacy

- CSR
- Security, Diplomacy and Consensus
- Swiss Agency for Development and Cooperation
- Labor Market Impacts of economic crises
- Environmental Humanities, Sustainability and Justice
- Pandemics and health crises
- Fundamentals of International Diplomacy

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Course format

SIO-OEA Moodle modules are held 5 days a week with special consideration for the time change between Switzerland and students abroad. Synchronous video lecture and small discussions groups are held in the late afternoons in Switzerland so that students abroad can interact directly and do Q&A. Updated daily modules are allotted to asynchronous video lectures, peer to peer interaction, mentoring, small group discussions with the SIO Teaching Fellow, guided research, reading and preparation.

Assigned Readings

All assigned readings are gathered in the online **SIO-OEA** Course Reader on Moodle

Exams

All exams take place online on Moodle and grades are final. Midterm Exam: This 150-minute exam consists of a few short "fact checking" questions and two complex essay questions. Final Exam: This 180-minute exam consists of some short "fact checking" questions and three complex essay questions.

Grades

The midterm exam will account for 30% of the final grade. The online workshop presentations will count for 20%. The final exam will account for 30%, while participation in discussion groups and online meetings with international experts will account for 20%. There is guided research paper requirement for the students (12-14 pages). It is possible to take the course pass/no pass. The passing grade is a C-.

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Assigned Readings (abridged)

Module 1 – International Law & Human Rights

International Human Rights Law: An Introduction

- LANGLOIS, J. A. *Normative and Theoretical Foundations of Human Rights*.
- SMITH, R. K. M. *Human Rights in International Law*.

The Role of International Organizations & Global Solutions

- ZAGEL, G. M. *International Organizations and Human Rights: The Role of the UN Conventions in overcoming the Accountability Gap*, *Nordic Journal of Human Rights*, 36:1, 74-90.
- HEUPEL, M./HIRSCHMANN, G./ZURN, M. (2017) *International Organizations and Human Rights: What direct authority needs for its legitimation*, *Review of International Studies*, Vol. 44, part 2, pp. 343-366.
- PETERS, A. *International Organizations and International Law* in: *The Oxford Handbook of International Organizations* Edited by Jacob Katz Cogan, Ian Hurd, and Ian Johnstone.

Policy Making Considerations: the Perspective of Swiss Parliament

- *The Swiss Confederation – a brief guide 2019*, Federal Chancellery.

Module 2 – International Economic Relations

The World Trade Organization: A Peculiar Actor in Global Economic Governance

- CHARNOVITZ, S. (2011) A post-Montesquieu analysis of the WTO. In: Cottier, T. & Elsig, M. (eds). *Governing the World Trade Organization : Past, Present and beyond Doha : World Trade Forum*. Cambridge University Press.
- SANTANA, R., *70th Anniversary of the GATT*, 9(2) *TRADE L. & DEV.* 1 (2017).
- HAHN, M., LIECHTI-McKEE, R., PAYASOVA, T., SCLAPFER, A., IMELI, B. *The Jurisprudence of the World Trade Organization in 2016*, 27 *Swiss. Rev. Int'l & Eur. L.* 265, 298 (2017)

The Role of a National Intellectual Property Office in an International Context

- CONLEY, J., *Trademarks, Not Patents: The real competitive advantage of the Apple iPod*.
- MACNEIL, B., *Copyright in the Digital Age: A Vital Tool for Artists*.
- *Hooked on Innovation*
- *Copyright in the Digital Age: A Vital Tool for Artists*, WIPO.
- KING, K., *The Value of Intellectual Property, Intangible Assets and Goodwill*.

How foreign aid is used strategically by donor countries

- ALESINA, A. & DOLLAR, D. (2000) Who gives foreign aid to whom and why? *Journal of Economic Growth*. 5 (1). pp. 33-63.
- DREHER, A., FUCHS, A. (2012) Rogue aid? On the importance of political institutions and natural resources for China's allocation of foreign aid, *VOX CEPR's Policy Portal*.
- KUZIEMKO, I. & WERKER, E. (2006) How much is a seat on the Security Council worth? Foreign aid and bribery at the United Nations. *Journal of Political Economy*. 114(5). pp. 905-930.

Swiss-US Economic Relations: Challenges and Perspectives

- DAHINDEN, M., *Swiss-American Relations: A view from Washington*
- BUISSIONNIER, A., WINTERHALTER, F., *Operating in a country that embraces tomorrow's new technological paradigm*
- BOSCH, R., SALADINO, L., *The Swiss Financial Center: Combining Innovation and Stability – A Regulatory Perspective*
- JANIK, M., *Hyperscale cloud: The Gotthard Tunnel into a digital future*
- REPPAS, R. GRAMPP, M., BRANDES, D., ZOBRIST, L., *How well Prepared are Switzerland and the US for driving digital innovation?*

Local Currencies and Global Imbalances: the Roots of the Current Economic Crisis

- ROSSI, S. (2009) International payment finality requires a supra-national Central-Bank money: reforming the international monetary architecture in the spirit of Keynes. *China-USA Business Review*. 8 (11).
- ROSSI, S. (2010) The 2007-9 Financial Crisis: an Endogenous-Money View. *Studi e Note di Economia*. Anno XV. n. 3. pp. 413-430.
- ROSSI, S. (2011) Can It Happen Again? Structural policies to avert further Systemic Crises *International Journal of Political Economy*, vol. 40, no. 2, Summer 2011, pp. 63-80.

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Module 3 – The European Institutions

Workshop: European Union

Institutional Law of the European Union

- CRAIG, P. (2011) Institutions, Power, and Institutional Balance. In: Craig, P. & Burca (eds). *The Evolution of EU Law*, Oxford University Press.
- MASCOLO, G. & LEICK, R. (2012) European Luminaries Reflect on Euro. "Seventeen Countries Were Far Too Many". *Spiegel Online*, 9th November.
- SWISS CONFEDERATION. FEDERAL DEPARTMENT OF FOREIGN AFFAIRS (2019) *The European Union*.

European Integration and Direct Democracy: Anti-European Movements on the Surge?

- EUROPEAN COURT OF HUMAN RIGHTS. (2014) *Press Release: Expulsion of an Ecuadorian whose wife and daughter are to stay in Switzerland would be unjustified*. ECHR 201. July 2014.
- EUROPEAN COURT OF HUMAN RIGHTS. (2014) *Press Release: French ban on the wearing in public of clothing designed to conceal one's face does not breach the Constitution*. ECHR 191 (2014). July 2014.
- EUROPEAN COURT OF HUMAN RIGHTS. (2014) *Press Release: Judgements concerning Bosnia and Herzegovina, Denmark, Hungary, Italy, the Republic of Moldova, Romania and Turkey*. ECHR 199. July 2014.
- HUG, S. & SCIARINI, P. (2000) Referendums on European Integration: Do Institutions Matter in the Voter's Decision?. *Comparative Political Studies*. 33(1). pp. 3-36.
- KAUFMANN, B. *The European Referendum Challenge: From French Revolution to European Integration. Facts, Views, and Prospects*, International Symposium on Initiatives, Referendums, and Direct Democracy.

EU-Swiss Relations

- KULEWSKA, E., (2013) *Do the Swiss not want to join the EU? Swiss Referenda on European integration*, Research Gate
- FEDERAL DEPARTMENT OF FOREIGN AFFAIRS, *Switzerland and the European Union*
- EU, *The European Economic Area (EEA), Switzerland and the North*

Module 4 – Policy and Advocacy

Corporate Service & Responsibility ("CSR") across the "Supply Chain"

- CARROLL, A. & SHABANA, M. K. (2010) The Business Case for Corporate Social Responsibility: A Review of Concepts, *Research and Practice. International Journal of Management Reviews*. pp. 85-105.
- GRANT THORNTON INTERNATIONAL BUSINESS REPORT (2011) *Corporate Social Responsibility: the Power of Perception*.
- KEYS, T., MALNIGHT, T. & VAN DER GRAAF, K. (2009) Making the most of corporate social responsibility. *McKinsey Quarterly*.

Global Compact

- UN Global Compact. Available from: <http://globalcompactfoundation.org/about-ungc.php> [Accessed: 26th June 2015]
- SCHERER, A.G. & PALAZZO, G. (2011). The new political role of business in a globalized world: A review of a new perspective on CSR and its implications for the firm, governance, and democracy. *Journal of Management Studies*, 48 (4). pp. 899-931.
- THE ECONOMIST (2015) Corporate social responsibility. The halo effect. June 27th. Available from: <http://www.economist.com/news/business/21656218-do-gooding-policies-help-firms-when-they-get-prosecuted-halo-effect?frsc=dg%7Ca> [Accessed: 26th June 2015]

Policy and Advocacy in the 21st Century

TBA