HOW TO PUBLISH AN OPEN ACCESS JOURNAL

Open Access Week 2000

Thomas Henkel
Sebastian Schief
Paolo Borsa

19 November 2020
Editorial Mutiny at Elsevier Journal

Following in the footsteps of linguistics journal *Lingua*, the editorial board of the Elsevier-owned *Journal of Informetrics* has resigned and launched a rival journal that will be free for all to read.

By Lindsay McKenzie // January 14, 2019

The entire editorial board of the Elsevier-owned *Journal of Informetrics* resigned Thursday in protest over high open-access fees, restricted access to citation data and commercial control of scholarly work.

Today, the same team is launching a new fully open-access journal called *Quantitative Science Studies*. The journal will be for and by the academic community and will be owned by the International Society for Scientometrics and Informetrics (ISSI). It will be published jointly with MIT Press.

The editorial board of the *Journal of Informetrics* said in a statement that they were unanimous in their decision to quit. They contend that scholarly journals should be owned by the scholarly community rather than by commercial publishers, should be open access under fair principles, and publishers should make citation data freely available.
HOW TO PUBLISH AN OPEN ACCESS JOURNAL

Sebastian Schief
sozialpolitik.ch

Paolo Borsa:
Interfaces: A Journal of Medieval European Literatures

Thomas Henkel
How to Publish an Open Access Journal – Points to Consider

Discussion
HOW TO PUBLISH AN OPEN ACCESS JOURNAL

Points to Consider

Thomas Henkel

19 November 2020
ASPECTS OF OPEN ACCESS JOURNAL PUBLISHING

OA Journal

- Editorial Issues
- Governance
- Sustainability
- Marketing & Promotion
- Visibility & Discoverability
- Transparency
- Publication Platform
- Open Access Principles
# WHAT IS OPEN: OPEN ACCESS SPECTRUM

<table>
<thead>
<tr>
<th>ACCESS</th>
<th>READER RIGHTS</th>
<th>REUSE RIGHTS</th>
<th>COPYRIGHTS</th>
<th>AUTHOR POSTING RIGHTS</th>
<th>AUTOMATIC POSTING</th>
<th>MACHINE READABILITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Closed Access</td>
<td>Free readership rights to all articles immediately upon publication</td>
<td>Generous reuse &amp; remixing rights (e.g., CC BY license)</td>
<td>Author holds copyright with no restrictions</td>
<td>Author may post any version to any repository or website with no delay</td>
<td>Journals make copies of all articles automatically available in trusted third-party repositories (e.g., PubMed Central, OpenAire, institutional) immediately upon publication</td>
<td>Article full text, metadata, supporting data (including format and semantic markup) &amp; citations may be accessed via API, with instructions publicly posted</td>
</tr>
<tr>
<td>Open Access</td>
<td>Free readership rights to all articles after an embargo of no more than 6 months</td>
<td>Reuse, remixing, &amp; further building upon the work subject to certain restrictions &amp; conditions (e.g., CC BY-NC &amp; CC BY-SA licenses)</td>
<td>Author retains/publisher grants broad rights, including author reuse (e.g., of figures in presentations/teaching, creation of derivatives) and authorization rights (for others to use)</td>
<td>Author may post some version (determined by publisher) to any repository or website with no delay</td>
<td>Journals make copies of all articles automatically available in trusted third-party repositories (e.g., PubMed Central, OpenAire, institutional) within 6 months</td>
<td>Article full text, metadata, &amp; citations may be accessed via API, with instructions publicly posted</td>
</tr>
<tr>
<td>Open Access</td>
<td>Free readership rights to all articles after an embargo greater than 6 months</td>
<td>Reuse (no remixing or further building upon the work) subject to certain restrictions and conditions (e.g., CC BY-NId license)</td>
<td>Some reuse rights beyond fair use for some, but not all, articles (including &quot;hybrid models&quot;)</td>
<td>Author may post some version (determined by publisher) to any repository or website with some delay (determined by the publisher)</td>
<td>Journals make copies of all articles automatically available in trusted third-party repositories (e.g., PubMed Central, OpenAire, institutional) within 12 months</td>
<td>Article full text, metadata, &amp; citations may be crawled without special permission or registration, with instructions publicly posted</td>
</tr>
<tr>
<td>Open Access</td>
<td>Free and immediate readership rights to some, but not all, articles (including &quot;hybrid&quot; models)</td>
<td>Some reuse rights beyond fair use for some, but not all, articles (including &quot;hybrid models&quot;)</td>
<td>Author retains/publisher grants limited rights for author reuse (e.g., of figures in presentations/teaching, creation of derivatives)</td>
<td>Author may post some version (determined by publisher) to certain repositories or websites, with or without delays</td>
<td>Journals make copies of some, but not all, articles automatically available in trusted third-party repositories (e.g., PubMed Central, OpenAire, institutional) within 12 months</td>
<td>Article full text, metadata, &amp; citations may be crawled with permission, with instructions publicly posted</td>
</tr>
<tr>
<td>Open Access</td>
<td>Subscription, membership, pay-per-view, or other fees required to read all articles</td>
<td>No reuse rights beyond fair use/dealing or other limitations or exceptions to copyright (All Rights Reserved)</td>
<td>Publisher holds copyright, with no author reuse beyond fair use</td>
<td>Author may not deposit any versions to any repositories or websites at any time</td>
<td>No automatic posting in third-party repositories</td>
<td>No full text articles available for crawling</td>
</tr>
<tr>
<td>Open Access</td>
<td>Open and free access to all articles</td>
<td>Open and free access to all articles for all readers</td>
<td>Open and free access to all articles for all readers</td>
<td>Open and free access to all articles for all readers</td>
<td>Open and free access to all articles for all readers</td>
<td>Open and free access to all articles for all readers</td>
</tr>
</tbody>
</table>

[https://sparcopen.org/our-work/howopensit](https://sparcopen.org/our-work/howopensit)
FAIR OPEN ACCESS

- Owned by the scholarly community
- Author retains copyright
- All articles open access with explicit licence
- No author fees
- Not overpay for publishing services

https://www.faiopenaccess.org/the-fair-open-access-principles
TRANSPARENCY

- Fair principles
- ISSN
- CC licence [https://creativecommons.org]
- Explicit and transparent quality assurance policy for published articles
- Explicit policy on publication ethics
- At least 12 months and 5 published papers or 6 months and 10 papers

TRUST THROUGH MEMBERSHIPS?

FOAA – Fair Open Access Alliance
https://fairopenaccess.org

Free Journal Network
https://freejournals.org

OASPA – Open Access Scholarly Publishers Association
https://oaspa.org

COPE – Committee on Publication Ethics
https://publicationethics.org
VISIBILITY & DISCOVERABILITY

Directory of Open Access Journals
www.doaj.org

Search tools
Google Scholar Scopus™ Web of Science™
+ Disciplinary Search Tools

Identifiers
Dedicated Website
Content Management System (CMS)
e.g. WordPress, Typo3
Publication Platform

- Publish journal issues
- Manage submission and editorial workflow
- Connectivity functionalities
  - Integration of Crossref, ORCiD, and DOAJ
  - Google Scholar
  - Altmetrics
  - etc.

- Most used: OJS – Open Journal System
  https://pkp.sfu.ca/ojs
SUSTAINABILITY

- Infrastructure (maintenance)
- Long term preservation
- Accessibility (format)
- Operational continuity
- Financing

Pictures: https://www.pxfuel.com
OA PUBLISHING BUSINESS PLAN

- Description of the business venture (what, why, size)
- Market context (benefits of Open Access)
- Governance structure (ownership, human resources, roles)
- Operational plan (workflow, quality standards)
- Marketing plan (promotion, pricing, distribution)
- Financial plan (sources of funding)
- Risk assessment (what happens if...)

- DOI Desk
  - from 2021
- Publication Platform
  - Shared Open Access Publication Platform (project)
    - from autumn 2021
- Support & Advice
  - Technical
  - Open Access
  - Businesplan
  - Workflow
RESOURCES

- SPARC – Open Access Journal Publishing Resource Index
  https://sparcopen.org/our-work/alternative-publishing-models/open-access-journal-publishing-resource-index


- Guides for OA journal publishers (Simmons University, Boston)
  http://oad.simmons.edu/oadwiki/Guides_for_OA_journal_publishers

- The Open Access Journal Starter Kit (Scholastica)
  https://www.bookfusion.com/books/139981-the-open-access-journal-starter-kit

- How to start an Open Access Journal (Hybrid Publishing Lab)
THANK YOU

- Thomas Henkel
  openaccess@unifr.ch
- www.unifr.ch/openaccess